

# dolly dagger

# tower



Los Angeles-based artist Dolly Dagger continues to deliver her own brand of creative genius through the potent combination of fiery anthems and searing visuals with her new single “Tower” out April 10th. Heavy riffs mix with guttural melodies in a song that harnesses a new level of command with this project. Aussie-born songwriter/vocalist Dolly Dagger and songwriter/guitarist Jesse McInturff have a serious songwriting chemistry that only heightens with each release over the last few years. They joined forces with producer, co-writer and drummer Louie Diller (Holychild) for the first time to make a truly outstanding and unforgettable impression with “Tower.”

“Louie Diller has such a killer repertoire of artists he’s written and produced for so we were thrilled to have him on the team for this song,” Dolly says. “It was my absolute pleasure to watch Louie and Jesse develop some big hype energy. After the instrumentals came together, I started to feel out stories and emotions. It ended up sounding pretty heavy which surprised us, but we’re glad it happened that way because the movement and progression of the song has us pumped!”

When it came time to build visuals, once again Dolly Dagger cast her own production magic. With the consistency of a gripping television series, each music video she creates seems to outdo the last. Dolly’s passion for the entire process of visual production really shines through with “Tower” in gorgeous costumes, stunning projections, sword fights and dragons to boot. Producing, directing, starring and editing, Dolly reveals herself as a true Renaissance Queen.

“I had just watched *The Wheel of Time* so that was fresh in my mind, but buried deeper was Alice in Wonderland slaying the Jabberwocky,” Dolly explains. “I added a dash of NIN “perfect drug” dark-garden slow-motion vibes, as well as Eyvind Earle’s concept art for *Sleeping Beauty*.” The result is a truly epic video that matches the impact of the song.

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