

HGE MORAE

Edgy and fierce from the first song to the last, the debut EP "Face to Face" from indie-electro group High Morale is destined to find its way from headphones to the thumping speakers of palatial clubs everywhere. What started a year and a half ago as a bi-coastal collaboration between Brooklyn producer Clay Cornelius and SoCal vocalist Brandon Hoogenboom has now grown teeth, as well as a new female member, Kylie Koch. For this first record, the three composed virtually very effectively.

"Me and Brandon have worked together for years," Clay says, "so it felt like it was pretty seamless. I let him and Kylie do their thing vocally and melodically, and trusted everything they came up with."

"Clay had always said he wanted to make a couple beats and have me sing Bee Gees melodies over it," Brandon adds, reflecting on their years playing together in previous projects. "We've always wanted to do something in this vein of music."

Their passion shows through the strength of the four songs. Kylie takes the lead on the first track, "Special Kind of Lonely" and her haunting vocals are perfect to echo the sentiment of the lyrics. For the title track and single "Face to Face" the group released an <u>illustrated video</u> that accentuates the otherworldly vibe. Clay's longtime friend E. Scott Kelly (Lady Gaga, Travis Scott) mixed the record. This unforgettable album drops July 30th.





