

JUNKFOOD PR



CAMPAIGN PACKAGES

Single + EP/LP Release Package *Recommended* : \$1800

- One Single Press Push + Album Press Push (Minimum 4 weeks between pushes)
- 2 Short Interviews
- 2 Electronic Press Kits (one for single, one for album)
- Press Outreach - 350 Emails per push spanning Tier 1-4 publications
- Additional Outreach Add-on: \$250/100 emails

Single Release: \$1000

- Interview with the artist
- Build One-Sheet Electronic Press Kit
- Press Outreach - 250 Emails spanning Tier 1 - 4 publications
- Additional Outreach Add-on: \$250/100 emails

EP/LP Release: \$1000

- Interview with the artist
- Build One-Sheet Electronic Press Kit
- Press Outreach - 350 Emails spanning Tier 1 - 4 publications
- Additional Outreach Add-on: \$250/100 emails

The Junkfood PR Portfolio is made up of 100% Earned Press, including Rolling Stone, Paste, American Songwriter, Glide, LA Weekly, Atwood Magazine, Medium + International Publications (www.junkfoodpr.com/portfolio) Our methods have proven to provide each client with at least five placements, from front page premiers to interviews and reviews.